



InfiNet Wireless delivers high quality connectivity to Mondelēz International

Objectives:

- To provide high capacity connectivity across seven warehouses
- To operate reliably in extreme temperatures
- To enable maximum productivity in a fast moving goods environment
- To provide a system with low latency

Solution:

- InfiLINK 2x2 wireless Point-to-Point

Benefits:

- Increased goods turnaround through dynamic logistics and transactions
- Improved productivity at all levels of the supply chain
- Reliable connectivity

“Our warehouses are now running at full capacity, all our processes are working smoothly and our customers are getting their products on time; this is thanks to the reliable infrastructure we have selected from InfiNet, and support from its local partners, all of which enable our IT systems to run smoothly and around-the-clock. InfiNet has offered us a top performing wireless platform and this has enabled us to succeed in the Saudi Arabian marketplace and sustain our global ambitions.”

Mr Zubair Khan, the Network Department Manager at Mondelēz International

Mondelēz International Inc. is a major US multinational confectionery, food and beverage conglomerate, employing more than 100,000 people around the world. Its business includes the global snack and food brands of the well-known former Kraft Foods. Following a number of changes in the regulations of Saudi Arabia, the company is now able to import products directly to the country and sustain its regional growth. To accommodate this new market entry, it built seven large warehouses across the Kingdom and needed an IT infrastructure robust enough to support its ever growing requirements.

To provide connectivity across its sites, Mondelēz International worked with United Horizon, a major systems integrator in Saudi Arabia and, with support from its local partner in the Middle East, Eurotel, it worked to find a suitable solution that would enable its business to operate at maximum capacity and without the worry of system downtime and delays.

Eurotel was able to quickly demonstrate the reliability of InfiNet's solutions and how dependably they operated in such a harsh climate. This initial deployment enabled the food giant's employees to appreciate fast connectivity, allowing them to get on with their work across all of the sites using their usual back-office software tools, and ultimately increase their productivity.

United Horizon installed InfiNet's InfiLINK 2x2 wireless Point-to-Point solutions, which combine high-speed capability with a rich set of best-in-class features. The InfiLINK 2x2 is a family of Point-to-Point MIMO high-performance broadband wireless solutions which support multiple configurations for an all IP-based application, providing greater effective throughput (up to 280Mbps) and increased link availability. The InfiLINK 2x2 units now connect the warehouses to a number of Internet Service Providers (ISP) so that the company can provide seamless connectivity to all its users via its global VPN network.